LUKE WEATHERLOW
WEB DEVELOPER

PROFILE

I'm Luke, I create products for people who HATE marketing their businesses online. I help them make marketing a less scary term and get better results. When I'm not creating irresistible marketing campaigns and teaching my clients the best marketing techniques, I can be found at the gym or having fun with my wife and our 4 year old daughter.
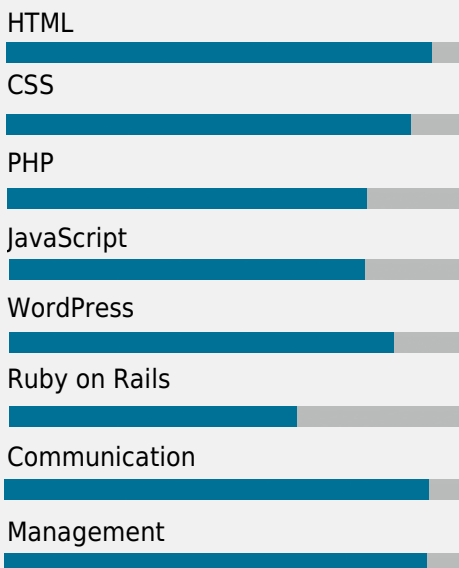
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SKILLS

HTML

CSS

PHP

JavaScript

WordPress

Ruby on Rails

Communication

Management

WORK EXPERIENCE

SR. WEB DEVELOPER   / Apr 2013 – Current
Storey Marketing – Meadville PA
Design/Develop websites and integrated e-commerce sites, apps, and marketing strategies for a variety of healthcare companies and professionals and other clients.
Key Projects
- Designed/Developed an e-commerce website for a large pharmacy related business which increased online orders by 7000% in one year.
- Traveled to multiple conferences and have spoken in front of 1000+ attendees about marketing ideas/concepts.
- Taught a 12 hour marketing seminar.
- Trained/Managed 5 IT professionals as well as developed internal documentation for specific processes.

DIRECTOR OF MARKETING   / Sep 2012 – Apr 2013
Skyrocket Group – Erie PA
Managed all client service contracts and day to day activity as well as oversaw individual projects from initial meetings to the final launched product.
Key Projects
- Implemented business processes such as SCRUM style management for faster management decisions.
- Lead a team of designers, writers and developers to complete individual tasks/projects.
- Developed websites, brochures, booth designs, invitations, newsletters and website designs for many clients.

PROJECT MANAGER   / June 2009 – Sep 2012
Werkbot Studios – Erie PA
Managed team of 5 as well as oversaw individual projects from initial meetings to the final launched product. Developed websites using various content management systems.

JR. WEB DEVELOPER   / JUNE 2008 – Jun 2009
Erie Insurance – Erie PA
Designed and developed internal and external web pages as well as helped with social media strategy.

EDUCATION

BS COMPUTER SCIENCE   / Jan 2010 – Jan 2013
Pittsburgh Art Institute

AS MULTIMEDIA GRAPHIC DESIGN   / Jun 2006 – Dec 2008
Erie Institute of Technology

HIGH SCHOOL REGENTS DIPLOMA   / Jun 2006
Westfield Academy – Westfield NY

CERTIFICATE & AWARDS

AD WORDS CERT.   / Oct 2014 - Current
Google

INBOUND MARKETING CERT.   / Sep 2013
Hubspot - Online

RUBY/HTML/CSS CERT.   / Apr 2014 -Current
CodeSchool/TeamTreeHouse - Online